

SELENA VERA

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PORTFOLIO

# RESUME

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## EDUCATION

*American River College, (2011 - Present)*

Associate in Arts - Art New Media

Cumulative GPA: 2.989

*Inderkum High School*

2007 - 2011

## EXPERIENCE

*The Disney Store, (2012 - Present)*

### **Cast Member - Sales Lead**

Providing coaching and motivation as member of the store leadership team. Collaborate as a team to create & balance business opportunities, and communicate effectively.

## SKILLS

*Bilingual* - English and Spanish

*Microsoft Office* (Word, Excel, PowerPoint),

*Adobe Creative Suite CS5* (Photoshop, Illustrator)

*Autodesk MAYA 2015*

*Corel Painter 2015*





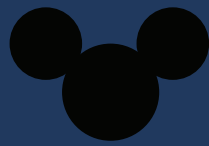
Illustration of an Asus Zenfone 2. A study to understand perspective, detail rendering and gradients.



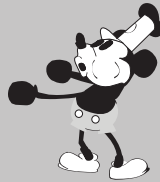
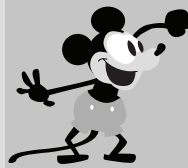
Illustration of a living room scene . A study to understand color theory, pen tool, light effects, and composition.



Designed an identity for Brewed Awakening Coffee House. Identity was applied in many variations to display flexibility and unity



# MICKEY

[HISTORY](#)[HIDDEN MICKEYS](#)[FILMOGRAPHY](#)[FUN FACTS](#)

## HISTORY

Mickey's story starts with a rabbit. Disney Brothers Studio was just another cog in Universal Pictures' animation machine when, in 1927, Walt Disney created a character called Oswald the Lucky Rabbit. With his round, white face, big button nose and floppy black ears, the smiling Oswald was an instant hit and Universal ordered a series of shorts. When Disney met with executives to negotiate another contract in 1928, the rabbit was still riding high and the animator thought he had the upper hand. Instead, the studio told him that it had hired away all of his employees and retained the rights to Oswald. Universal offered to keep Disney if he took a lower salary, but he refused. He and Ub Iwerks — the one loyal animator who stayed with Disney Bros. — returned to work and held a series of hair-pulling, late-night brainstorming sessions for Oswald's replacement. They shortened the ears, added some extra padding around the middle, and turned the rabbit into a mouse. Named Mortimer. The moniker didn't last; there are a number of tales attempting to explain how and why — the most popular being that Disney's wife hated the name and suggested its replacement — but soon he was ready for his debut as Mickey.

In 1935, a young animator named Fred Moore gave Mickey his first makeover. Earlier animators had drawn the mouse as a series of circles, which limited his movement. Moore — who later animated Fantasia's Sorcerer's Apprentice segment — gave him a pear-shaped body, pupils, white gloves and a shortened nose, to make him cuter. Mickey also appeared in color for the first time that year; The Band Concert's use of Technicolor was so innovative that critics still consider it to be a masterpiece.

credit: <http://content.time.com/time/arts/article/0,8599,1859935,00.html>

Designed a webpage layout for a Mickey Mouse history website. Understanding of composition and ease of access for viewers.



Designed two characters named Ottillie Mary Perk and a young fairy named Lilly. Created in Corel Painter and Photoshop.





A photograph highlighting contrast and demonstrates the essence of adventure and exploration.